

## Benefits of Blogs and its submission with blog directories

Blogs are a great way to share ideas and get indulged in discussions on different topics. One can write blogs on any topic ranging from technology and life to health and relationships. The process of blog writing involves owning a web space without any charge and writing on the topic that caters to your interest. These blogs then can be submitted to blog directories where the interested readers can get a chance to read your blogs. Readers comment upon the post that has been submitted and sharing their views regarding the topic being discussed make you recognizable on the web. The world of blogging has been greatly expanding and at times do lead bloggers to the way of earning fame by TV or newspaper interviews.

The popularity of blogs has also become the latest craze among the businesses with ecommerce websites. Blogs are favorites among web crawlers as these blogs are constantly updated and help in gaining higher search engine ranking. Submission of blogs in blog directory helps in increasing traffic as fellow bloggers are generally curious to check blogs of other bloggers and click on links of blogs at the blog directories to read them. More clicking on the blogs leads to blog marketing. Furthermore, one can also search for blogs easily at any of the blog directory as there are search options available that save time and exhaustive searches. Blogs in these directories are categorized into different groups such as photo blogs, writing blogs, poetry blogs, technology blogs, inspirational blogs and many others.

Blog directory thereby serves as a perfect platform to promote one's brand through enhanced revenue, creating backlinks, more readership and visibility among search engines. Nonetheless, it is important to update a blog frequently so as to get good traffic or regular readership. This will eventually lead the blog to be enlisted with search engines and might also become a good source of your additional income. There are also RSS blog directory that allows readers who like your blog to subscribe with your blog feed and receive an update whenever a new post has been posted at your blog. RSS blog directory are therefore a great way of informing the interested readers of the blog about the new post and that their comments are eagerly awaited, thereby increasing the traffic at the blog.

Making a blog and its submission to a blog directory can easily be carried out, which is another factor that has accounted for the popularity of blogs these days.

## About the Author

JD Theis is the author of this article on [blog directories](#). Find more information about rss blog directory at [www.creative-blogs.com](http://www.creative-blogs.com)

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