

PPC or PPV? And the winner is....

Pay Per Click or PPC as it is commonly known has recently come to the forefront as a method of earning money through advertising on the Internet. Usually regarded as a subtle way to place your ads on someone else's website or on the right hand side of the Google Search Results page, such advertisements take the viewer to your own website splashpage, and if all goes according to plan, a sale will be made.

The ads themselves are displayed free of charge to you, and are largely administered by Google AdWords. You simply pay a set amount every time a user clicks on the ad which can be anything from 10 cents to \$30 per click. The ads appear as sets of words pre-written by you and are only visible on webpages where the material is related to what you have on offer, based on the wording you have selected in your ads.

Whilst PPC is considered by many Internet marketers to be a goldmine as far as advertising is concerned, there are still some people with Internet based businesses who feel the results could be even better still.

Enter the new wave: Pay Per View (PPV) Marketing. With PPV (Pay per View) advertising, you don't have a link that takes one back to your website...your website appears before the page viewer's very eyes! And this happens when you want it to happen.

Instead of costing a few bucks per clicked ad, PPV Marketing costs you only pennies to make a far better ROI--and not just in terms of time spent, but clearly in terms of your bottom line, too. With a mere \$1, PPV can send you 100 supertargeted visitors, people just waiting to buy from you.

What's more, you can forget all about needing to compose targeted ads, researching the ten thousand "hot tags" that are floating around and being used by everyone, and taking so many shots in the dark that don't result in sales but do cost you money...those couple of bucks per click-through do add up quickly. This is not PPC target marketing...this is PPV SUPERTARGETED marketing, and PPV Goldmine shows you all you need to know. Because if you want to succeed, you MUST know what to do. This is where PPV GOLDMINE Ebook comes into action...PPV GOLDMINE teaches everything you need to know about successful PPV Marketing! All the program costs you besides mere pennies per ad is \$47 one-time--less than you may spend on PPC in just one day.

So, done right, PPV can get you the substantial income that you've been craving from your Internet business. You've got nothing to lose: take a look at PPV Goldmine. A simple but powerful method that will make your advertising worth the price.

About the Author

There is new excellent ebook, that describes a simple yet powerful method of making money with Pay Per View Advertising.

Visit the [PPV GOLDMINE Web Site](#) now and open your eyes to the wonderful world of Pay Per View Marketing.

[Visit PPV GOLDMINE](#)

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