

## The Top Article Marketing Secrets, Tips and Techniques

The greatest benefit of article marketing is that is an absolutely free method anyone can use to get free traffic to their site. This is an easy process of using the article, which has a back link at the bottom, to send people who have read it to a website that has more information. The best place to submit articles is site where you know they have a great deal of traffic every day; an increase in visitors to your site should happen quite quickly.

Top sites are also viewed by search engines as authority sites so it is to your benefit in many ways to have your content accepted; by improving your standing, you will by default, also improve the level of trust people have for you.

If you perform this article marketing and submission process on a regular basis, people will begin to search for your material and trust your work. This is why it is so important to show people that you know what you are talking about so they trust the content you provide in the area you write about.

Although it can take a while, this traffic from people that trust you will help your own search engine ranking; this can help improve your organic visitors as your positioning on Google improves. The more websites that link to yours, the more traffic you will achieve; more importantly, none of this traffic actually costs anything at all!

A number of links to other relevant sites can be placed in the body text (not too many) when using article marketing. Your article must have good content if you want it placed in many websites because this in turn will link back to your own website which of course will increase the website ranking.

It is not unusual for Google and other search engines to take months before they start to list a website. Although you cannot rush the search engines directly, submitting more articles and using the authority sites will help enormously.

To increase your website ranking further, you need to be adding more content (preferably unique) to your website (or blog) all the time if you want your article marketing to work. The visitors you attract have no idea most of the time you are trying to sell them something. Visitors are searching for information so the more precise and truthful you can be about whatever it is you are promoting the better.

Once on your site it is not a complicated matter to show your visitors what it is you are selling. Doing it this way ensures the visitor is not misled and is happy to be shown what you are selling. The last thing you want after making the sale is to return the money so by doing carrying out this process you lessen your chance of it happening.

If you want visitors to your websites then you must continue your article marketing this way; this process must be repeated on a regular basis for it to work. An additional benefit from writing quality articles is that other website owners will either link to your site or use your articles on their own site; having your articles on numerous sites just improves the exposure of your site. There are no charges to article marketing and is still the number one way to get traffic to your site; with relevant, quality unique articles, visitors will keep returning.

### About the Author

Mike is an online business consultant who helps marketers promote their services using effective tools like [unique articles marketing](#) and [firepow](#) auto promotion tools. Grab a totally unique version of this article from the Uber [Article Directory](#)

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