

Why PPV Advertising can really make you money...

PPC, or to give it its full name, Pay Per Click has during recent years stormed its way to the front when looking for ways of earning money by advertising on the Internet. It is usually considered to be an inconspicuous way of placing your ads on other people's websites and on the right hand side of the page of Google Search Results. By clicking on your ad, the reader is taken to your website splashpage, and it is from here that the sale may be made.

Predominantly administered by Google AdWords, your ads are displayed free of charge. You are, however, required to pay a certain amount which can be anything from 10 cents to \$30 dollars each time a viewer clicks on your ad. The ad itself appears as a set of words which has been written by you and it will only be seen on webpages containing material which is relevant to what you have on offer, based on your use of selected words in your ad.

Some Internet marketers have seen PPC (Paye Per Click) as a goldmine...but many others have felt they do not get good results, or could do much better.

This is where a new form of marketing known as PPV (Pay Per View) comes into the picture. With this method, instead of the viewer using the link back to your website, your website itself will appear on their screens, at the exact time you want it to.

As an alternative to paying so many cents per click, PPV marketing costs you only a few pence to improve the return on investment both in the amount of time you spend and also in terms of your bottom line. With a payment of only \$1 PPV will send you a hundred super targeted visitors and these are people who just cannot wait to buy from you!

With PPC the monies you have to pay for each click soon mount up. Along with this you have to create targeted ads, study thousands of much used "hot tags" not to mention the money you have to pay out for those shots in the dark which produced no sales at all. You can forget about all of this when using the PPV method. We all know that to be good at what we do we really MUST know how to do it and this is where PPV GOLDMINE E-book can help you. It shows you everything you need to know about being successful using the PPV method of marketing. There is a one time fee of \$47 and other than the pennies per ad, this is the only cost you will be faced with. This is minimal when you consider you are likely to spend at least this amount on a daily basis using the PPC method of marketing.

When PPV is used in the right way it will provide the significant income you have always wanted from your Internet business. You have absolutely nothing to lose so why not take a look at PPV Goldmine? It's a simple but nonetheless powerful way of making the price of your advertising worthwhile.

About the Author

There is new excellent ebook, that describes a simple yet powerful method of making money with Pay Per View Advertising.

Visit the [PPV GOLDMINE Web Site](#) now and open your eyes to the wonderful world of Pay Per View Marketing.

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