

## PPV Marketing is the new kid on the block...

The modern way of earning advertising revenues on the Internet that has been spearheaded in the last half-dozen years or so is Pay Per Click (PPC) marketing. This is a usually unobtrusive method of placing your ads on somebody else's website or on the right side of Google Search Results page for the keywords you're bidding on. These written ads lead the websurfer to your website splashpage, hopefully from which place you'll make a sale.

Predominantly administered by Google AdWords, your ads are displayed free of charge. You are, however, required to pay a certain amount which can be anything from 10 cents to \$30 dollars each time a viewer clicks on your ad. The ad itself appears as a set of words which has been written by you and it will only be seen on webpages containing material which is relevant to what you have on offer, based on your use of selected words in your ad.

Some Internet marketers have seen PPC (Paye Per Click) as a goldmine...but many others have felt they do not get good results, or could do much better.

This is where a new form of marketing known as PPV (Pay Per View) comes into the picture. With this method, instead of the viewer using the link back to your website, your website itself will appear on their screens, at the exact time you want it to.

Instead of costing a few bucks per clicked ad, PPV Marketing costs you only pennies to make a far better ROI--and not just in terms of time spent, but clearly in terms of your bottom line, too. With a mere \$1, PPV can send you 100 supertargeted visitors, people just waiting to buy from you.

With PPC the monies you have to pay for each click soon mount up. Along with this you have to create targeted ads, study thousands of much used "hot tags" not to mention the money you have to pay out for those shots in the dark which produced no sales at all. You can forget about all of this when using the PPV method. We all know that to be good at what we do we really MUST know how to do it and this is where PPV GOLDMINE E-book can help you. It shows you everything you need to know about being successful using the PPV method of marketing. There is a one time fee of \$47 and other than the pennies per ad, this is the only cost you will be faced with. This is minimal when you consider you are likely to spend at least this amount on a daily basis using the PPC method of marketing.

When PPV is used in the right way it will provide the significant income you have always wanted from your Internet business. You have absolutely nothing to lose so why not take a look at PPV Goldmine? It's a simple but nonetheless powerful way of making the price of your advertising worthwhile.

### About the Author

There is new excellent ebook,that describes a simple yet powerful method of making money with PPV Advertising.

Visit the [PPV GOLDMINE Web Site](#) now and open your eyes to the wonderful world of PPV Marketing.

[Visit PPV GOLDMINE](#)

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