

## 5 Quick Ways To Increase Your E-zine's Subscriber Base

### 1. Give Incentives

Give people an incentive to subscribe to your e-zine. Offer them a freebie if they subscribe. It could be a free e-book, free report, free advertising, etc. Make sure the freebie will attract your target audience.

### 2. Joint Venture

Joint venture with a similar e-zine. Combine your subscriber bases together and publish one e-zine. Edit and publish each issue together. You both will be promoting the e-zine which means more subscribers.

### 3. Allow Archiving

Allow your subscribers to archive back issues of your e-zine on their web site. They may need content for their web site. If people visit their web site and like your e-zine, they will subscribe.

### 4. Form An E-zine Ring

Form an e-zine ring. Team up with 4 to 10 similar e-zines. All the publishers would agree to list each others e-zine name and subscribing information in every issue. You could call this section "Other Free E-zines You Might Enjoy"

### 5. Ask Subscribers

Ask subscribers to forward your e-zine to close friends, family, or associates. If they enjoy your e-zine, they will subscribe. It's almost like your subscribers are endorsing your e-zine.

## About the Author

Kim and Charles Petty, experienced in Real Estate Market. For FREE Special Report and CD and to schedule strategy meeting on how you can make Six or Seven Figures A Year Buying and Selling Properties across the USA & overseas go to [VirtualRealEstateInvestingPRofits](http://VirtualRealEstateInvestingPRofits) or call 1-800-311-9228

Source: <http://www.alphacsi.net>