

How To Get Listed In Google

Please note: if your site is listed with Google already, then any further attempt in submission would not help expedite listing. If you are looking for the page where you would have to submit your site for listing, find the page easily by searching 'Google submit'. Not surprisingly their page is top of the list - however, there are other ways to get your site picked up quicker by them.

A successful way to index your site by Google is through important links with other heavy-traffic sites. Using online directories could be the best and fastest way though. Google has the habit of scrutinizing top level directories regularly and when any site has links from these the site also gets noticed quicker.

You can choose between free and paid subscription directories depending on the kind of budget you have as well as your suitability. Google being focused on finding commonality of interest between the directory and your line of business before indexing your site, the best option is to submit to those business directories which operate in the same area as yours. Your business and the business directory ought to operate in the same market.

The most proven way to get good Google ranks is to enlist in DMOZ, which people also call an Open Directory. However, this is not the quickest way to get Google to look at your website. In fact it can take weeks, even months to get listed in DMOZ. This happens since every site submitted has to pass through a personal quality check by a category editor and everything depends on where your site is in the line. One advice in this regard is that if you are thinking of submitting to DMOZ, study and follow their guidelines carefully before submission.

Another proven way to get noticed by Google is to submit articles to sites which take articles. Most of the reputed article submission sites permit you to insert a box called 'About the Author' or 'Author Resource'. This is the place where you insert the link to your site.

If the articles are good, then your articles could also be chosen by other sites for inclusion and this is another advantage of writing articles. They have to use your "About the Author" section so you will get a free link back to your site. This is one way to confirm Google noticing your site and if the articles are in conjunction to your business then you can expect the flow of traffic to increase.

About the Author

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