

Internet Directories And Their Role In The Internet

If you go back far enough to the beginning of the Internet itself, you'll see that there wasn't very many ways to find what you needed online. Most relied on guessing URL pages or following hyperlinks from websites they knew. Then, the Internet directory was created and a new type of user-friendly Internet was created!

How Internet Directories Evolved

Internet directories started out fairly simple- nothing more than a few websites that listed the best resources on the Internet. But as technologies grew and these directories improved, Internet users started using directories as a source of information for what they needed to find.

As luck would have it, the Internet directory started to die out when the search engine was created. Search engines could find many types of websites and automatically add them to their list- making it incredibly easy to find new websites.

As time progressed, search engines started to win over Internet users. This was largely due to the fact that search engines were more reliable in keeping their listings continually updated with new websites, as well as keeping already indexed websites updated.

But the big selling point of search engines that propelled them to success was their ability to auto-update content .Whereas directories can't automatically index websites in their database for new content, search engines can and do. This makes them more usable as a result, so Internet users choose search engines over directories the majority of the time.

Internet Culture And Directories In Modern Reference

In modern culture, Internet directories aren't as popular as their search engine counterparts. However, they still provide functionality that search engines can't. Their ability to tag and categorize listings, for example, gives them extended power over what Internet users see and browse.

In addition, directories allow webmasters to obtain backlinks and PageRank. These two factors allow for better search engine optimization, which brings more visitors to one's website as a result. And as mathematics go, more visitors means more potential money. Therefore, web directories still have a very important role in the Internet today.

An Outlook On Future Directories

Internet directories aren't dead yet. Some famous directories, such as the Yahoo! directory, charge vast amounts of money for even the prospect of inclusion into their exclusive results. Webmasters pay hundreds just for a chance at inclusion- which shows how able directories still are.

Web directories aren't going anywhere anytime soon- and for webmasters, that is good news. Directories help populate the Internet with valuable links, provide great SEO, and still serve as good resources for Internet users to find new information.

About the Author

Find websites now by browsing a [Travel Directory](#) or [Sports Directory](#).

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